

Opening plenary

Susan Holden

Can't see the wood for the trees? Help!

As teachers, teacher trainers or materials writers, we have ever-increasing possibilities. On the one hand, a stream of webinars, blog-posts, opinion pieces, causes and acronyms...We just have to choose. On the other hand, increasingly detailed frameworks for measuring performance and achievement for both ourselves and the learners, alongside ever-more-complex (and seemingly complete) series of material. So how to choose? And what about the learners? What do they want, and why? This plenary session discusses ways of making relevant choices.

Susan Holden has a long and varied experience as a teacher, teacher trainer, magazine editor, publisher and author. She is now based in Scotland, where she runs a small publishing and materials development company. Her publications as an author include titles for adult learners, as well as for teacher training.

Closing plenary

Evan Frendo

ELT it is a-changing

We have all heard about things like natural language processing, artificial intelligence and machine learning and how they are going to change everything we do. I always thought that this sort of technology would never really affect me as a teacher, and that I could keep my head down and carry on in the same old way. But clearly that was naive. This stuff is already changing the way we operate, and there is no sign that it's going to stop. At the same time it is clear to me that despite all the technology, teachers still have a lot to contribute. In this plenary session I'd like to take a peek at some of the issues, and try and make not too serious predictions about what we'll all be doing in a few years' time.

Evan Frendo is a freelance trainer, teacher trainer and author based in Berlin. A frequent speaker at conferences, he also travels regularly in Europe and Asia to run courses or to work as a consultant. You can find out more about who he is and what he does at www.e4b.de

Workshops:

Jon Hird

time slot: A1

Do you speak 2019? Aspects of contemporary English
90 minutes

Language change has always been contentious. Jonathan Swift said that 'it is better a language should not be wholly perfect, than that it should be perpetually changing' while Samuel Johnson on the other hand claimed that 'trying to stop change is like trying to lash the wind.' Today, the English language is changing and evolving at an unprecedented rate and new words and usages are being coined all the time. This session looks at various aspects of contemporary English and along the way, we will consider implications for teaching and learning.

Jon Hird is based in Oxford, UK, where he divides his time between teaching English at the University of Oxford, teacher training and writing ELT materials. Jon has a range of experience and interests, but with a particular interest in grammar, English for Academic Purposes, dyslexia and teaching English. His recent books include *Oxford Learner's Pocket Verbs and Tenses*, *Oxford EAP* and *Language Hub*. He has also written components of the *Navigate* and *Keynote* course book series.

Jennifer Dobson

time slot: A2

Implementing young learner projects with technology
90 minutes

From infants to teens, in this practical, hands-on session we'll look at real examples of simple yet effective, creative and collaborative digital projects and see how you can set up and adapt these to your young learners and resources. No experience needed, just the same enthusiasm you'd pass on to your classes. An internet connected device will be helpful for the session.

Jen Dobson is a freelance author, consultant and teacher trainer. She worked as an ICT coordinator, setting up, implementing and project managing EdTech mobile resources. She's passionate about the creative and collaborative, yet safe use of technology with children and teens. Her publications include co-authoring level 1 of the award-winning pre Primary course, *Mouse and Me!* and the guide *How to use technology in the Primary Classroom*, both by Oxford University Press.

**Judith Mader and Rudi Camerer
elc**

time slot: A3

Language-culture-identity: teaching English as a lingua franca
90 minutes

The “mismatch that continues to exist between teaching materials and real language” [Bargiela-C./Nickerson/Planken 2007] was recently confirmed by F. Sharifian [2017], who found that teachers of English did not generally address the diversity of Englishes used world-wide. Our guiding question is therefore: Are we teaching the right things? We argue that the new *CEFR Companion Volume* provides a helpful approach to teaching English as a Lingua Franca (ELF). We will shed light onto the new descriptor scales and suggest teaching material and methods from our own teaching experience.

Judith Mader is Head of Languages at the Frankfurt School of Finance and Management; she is also an author and co-author of various coursebooks published by Hueber. Rudi Camerer directs elc-European Language Competence, a consultancy based in Frankfurt/M. and Saarbrücken. Along with Prof. Jürgen Quetz, he translated the *CEFR Companion Volume* into German.

**Diane Oliver
Cambridge Assessment English**

time slot: A4

Motivating your students to be adventurous with their English
90 minutes

The English language is full of fixed phrases, idiomatic expressions and phrasal verbs, which native speakers use all the time. These expressions crop up in the learning materials even at the lower levels. Learners of English, however, often tend to be cautious and reluctant to use these expressions, usually because they just don't feel comfortable with them or are afraid of getting them wrong. In this workshop we will take a look at and try out some classroom activities which focus on expanding your students' range of language and encouraging them to actively use a wider spectrum of vocabulary and structures.

Diane Oliver is an experienced teacher trainer and workshop presenter with over 25 years of English teaching experience in Germany. She currently runs the Cambridge Exam Centre for Hesse at Provalidis in Frankfurt. She attended McGill University in Montreal and Ludwig-Maximilians-Universität in Munich and is also a certified translator for German and English.

Marjorie Rosenberg

time slot: A5

Activities for working with newspaper articles and other texts
90 minutes

This interactive workshop will offer participants a variety of activities they can use when working with short newspaper articles as well as other texts. The steps will include ideas for actively pre-teaching vocabulary, working directly with the text on gist as well as its structure and grammar, reading and listening comprehension ideas and rounding off with role plays based on specific information learners have pulled from the text. The activities are independent of each other so they can be used with one particular text or in different contexts depending on the goal of the lesson and the time available.

Marjorie Rosenberg has been teaching ELT for over 35 years in Graz, Austria working with tertiary level learners, adults (both in companies and at adult education centres) and as a teacher trainer. She has published widely in the field of business English and on learner styles and is a well-known conference presenter. Marjorie is a past chair of TEA and a past president of IATEFL.

Rachel Bull

time slot: A6

Being a business
90 minutes

Working as a self-employed trainer effectively means becoming a one-person business. This entails not only attracting and retaining clients, but also satisfying the requirements of the authorities in whichever country you are based. Taxes, pension, insurance: it's tempting to put off thinking about these things until they become overwhelming. In this talk we will look at a few simple self-organisation strategies which can help to prevent a paperwork nightmare at the end of the tax year.

Rachel Bull lives in southern Germany where she teaches a mixture of one-to-one and group courses as well as 'English for Librarians' workshops several times a year. She began working for language schools and then became completely freelance. Not naturally inclined to figures and record-keeping, over 15 years Rachel has developed strategies to make life easier. She is vice-chair of ELTAU, a sister organisation of ELTAF.

Tanja Murphy-Ilibasic

time slot: B1

English for pre-schoolers
90 minutes

Early language acquisition has never been in more demand and is a potentially lucrative field for trainers with a structured, goal-oriented approach. This workshop aims to provide thought-provoking tips and insights into how to structure your classes, what content suits you best and the challenges of working with this age group. A range of activities will be introduced and provided for your own use. Be warned: there will be singing, dancing and other such wild things, so please remember to bring a good mood and a sense of humour along with you – both immensely helpful things when working with pre-schoolers!

Tanja Murphy-Ilibasic has been a freelance ESP/ESL trainer, translator and interpreter for more than 25 years, working extensively with multinationals, smaller businesses and private individuals. As a company owner, www.ps-development.net, much of her work is in corporate coaching, and she enjoys exploring how it can be exploited within language training to the benefit of both learner and trainer. Teaching English to pre-schoolers and preparing students for Cambridge exams have been 'hobbies' of hers for many years.

Kirsten Waechter

time slot: B2

Critical thinking needs critical incidents – building intercultural awareness
90 minutes

The revised CEFR framework for language learning now includes indicators of intercultural competence underlining how important intercultural skills have become. As trainers, we teach more than a language: we want to help our learners to successfully communicate and build relationships across cultures – but are we equipped to do so? Using critical incidents, this workshop will demonstrate practical ways of raising and building intercultural awareness. Critical incidents allow for observation, reflection and analysis of different factors that influence situations and behaviour, often causing misunderstandings and conflict. Participants will have the opportunity to practise the tool and draw upon their own experience.

Kirsten Waechter has been working as a Business English trainer since 1998, teaching mostly in-company courses focusing on teaching business communication, English for specific purposes and intercultural courses. She designs her own materials in this field and provides teacher training. In addition, she is a translator and writer and has authored guidebooks on Meetings and Emailing in English for Cornelsen Scriptor. When she is not at work, she divides her free time between Germany, Scotland and Sweden.

Wendy Scardifield
Pearson

time slot: B3

Technology in the classroom - taming the beast!
90 minutes

This hands-on workshop will demonstrate how blended learning can be used effectively in the classroom by teachers and students.

See how it can be used to enhance the teaching process and the learning journey.

Pearson's Business English course *Business Partner Level B1+* will be used throughout. All participants will receive instructor access to the online platform and a copy of the course book.

Wendy Scardifield is the Pearson Deutschland ELT Consultant for southwest Germany. She is a UK native speaker who has lived in Germany for 26 years following a degree at the University of Reading, UK. Before joining Pearson in 2017 she taught business and technical English in the Mannheim/Karlsruhe area.

Kasia Warszynska

time slot: B4

Be more B! Business English games to facilitate lexis retention
90 min.

B is Business! B is Bingo! In this talk we'll see how we can use Bingo boards to effectively teach Business English functional language and motivate students to work independently. This innovative take on the traditional Bingo game will show you how to change a teacher-centered activity into a student-centered challenge. You'll discover how to target specific lexis and help revise it. This new face of Bingo will change the way you think about the game and teaching. It's been tried, tested, revised and tested again with many students.

Kasia Warszynska is a Business English trainer and teacher trainer with over ten years of experience, four of which were in Russia and the UK. She develops her own materials / games, writes a blog for teachers and has three signature teacher training workshops with which she travels around Poland and now Europe.

Tim Phillips
National Geographic Learning

time slot: B5

National Geographic Learning's *Life*: Connecting the world to the classroom

Drawing on stunning National Geographic images, video and engaging topics, the latest edition of National Geographic Learning's *Life* adult learning series (Beginner to C1) transforms the learning experience into a fabulous journey around the world. Inspiring National Geographic visuals and videos engage learners by connecting them with people and places around the world, whilst "My Life" sections encourage learners to relate this global content to their own lives. In this workshop, we'll be looking at a number of practical ways in how to use strong visual content effectively in the classroom.

Tim Phillips of National Geographic Learning has worked in ELT in Germany, central Europe and southeast Asia for over 30 years. He has taught learners of all ages and has been involved in a broad range of projects including use of video in the classroom, the design and development of online learning materials as well as teacher training. He has always been a proponent of teaching with relevant and inspiring authentic content.

Susan Holden

time slot: B6

Materials: from ideas to reality and back
90 minutes

How do materials come into existence?
Who shapes them and makes decisions?
How can we evaluate and make appropriate choices?
What is the role of the users?

Using practical examples, and the participants' own experiences, this workshop will discuss the role of different people – as well as market forces – in materials development, and explore ways in which materials evaluation can form part of training programmes.

Susan Holden has a long and varied experience as a teacher, teacher trainer, magazine editor, publisher and author. She is now based in Scotland, where she runs a small publishing and materials development company. Her publications as an author include titles for adult learners, as well as for teacher training.

Rachel Appleby

time slot: C1

Personalised Business English input: minimum prep and maximum impact
60 minutes

In attempts to tailor Business English courses as closely as possible to clients' needs, we often struggle with a huge range of materials: course books, websites, and on-/offline documentation, including students' own work-related sources – not to mention various other goodies we cook up ourselves! This workshop looks at five sources and ways of using them with minimal prep, but to maximum effect, ensuring students' interests remain at the centre of learning.

Rachel Appleby is a CELTA, LCCI and British Council EMI trainer, and has worked in Spain, Portugal, Slovakia and Hungary. She has taught on BA & MA programmes at ELTE, and Corvinus Economics universities in Budapest. Rachel is the author of course books for OUP, including *Business one:one* and *International Express*, and teachers' books for *Business Result & Navigate*. She also prepares school-leaving students applying to study in the UK, working on personal statements, and academic writing.

Andreas Grundtvig

time slot: C2

The words about us - catching the language of the environment
60 minutes

Messages such as advertisements in a second language in the urban environment can be an invaluable learning tool. This workshop looks at the value of noticing and collecting authentic language and show how, by analyzing this input, we can help students understand grammatical structure as well as pragmatic meaning. It also shares activities aimed at encouraging your students to loosen their dependence on translation tools and ultimately become better communicators.

Besides being employed full-time as a teacher at the Berufliche Schule für Medien und Kommunikation in Hamburg, where he also runs the Cambridge Examinations Centre, Andreas Grundtvig is a teacher trainer, author and founder of Teachers 4 Schools. In his free time he travels extensively, recording the language of the environment.

Gareth Davies OR Stacy Hughes
Oxford University Press

time slot: C3

Empowering your students
60 minutes

There's been a lot of talk about technology in the classroom and its pros and cons, but what technology undoubtedly gives teachers and students is options. For students, there's the option to catch up on classes missed, to revisit topics and points of interest, to take their studies further and to become independent learners. For teachers, there is the option to supplement classroom teaching with a range of extra resources and tools. OUP's online platform allows teachers and students to do all of this and more. In this session, we will look at the ways the online platform can be blended with other resources and complement other tools, such as the new Classroom Presentation Tool, in order to enhance the learning experience, empower students and simplify teachers' lesson planning.

Biodata: tba

Suzanne Vetter-M'Caw
Ernst Klett Sprachen

time slot: C4

Individualising business topics and getting learners to talk

Giving learners plenty of speaking practice and increasing their professional self-confidence is one of the main goals in the Business English classroom. Experience how *Real Business English* fulfils this goal by trying out some of the activities aimed at encouraging learners to talk about their jobs, departments and worklife. We will be working with material developed with input from real international companies and dealing with topics commonly found in companies in various industries. We will also discuss how to generally individualise business topics so that they are relevant for all students and why this approach is so motivating for learners. Participants will receive a free book.

After working for an international company for many years, Suzanne became a freelance English trainer and examiner in 2004. She specialises in Business English, teaching regularly in companies in the Limburg area, also offering workshops and Experience English Days in her own training rooms. Apart from being involved in many test development projects, Suzanne works as materials writer and editor. She is the author of the teacher's book for Real Business English.

Dale Coulter

time slot: C5

It's neither what you say nor how you say it
60 minutes

People often measure the success of their interactions on the quality of what they say. Paradoxically, we are being pushed more and more to understand high levels of complexity and diversity by the business world we inhabit. Success now depends on a new skills-set. This talk focus on the success factors for unlocking the power of listening and asking. We will look at simple training models and frameworks to use with your business English clients to build their interpersonal skills. The goal is to help them become more powerful and engaging listeners who can better navigate conflicting perspectives.

Associate Director of York Associates, Dale Coulter delivers language, collaboration and leadership skills training for various international companies. His also designs and delivers teacher training and train-the-trainer programmes. He gives regular workshops and presentations at international conferences. His publishing works include 'English for Meetings' from the Cornelsen Short Course Series and 'Basis for Business B1 Workbook', as well as various consultancy roles on leading course book projects and successful digital products.

Chia Suan Chong

time slot: C6

Developing interpersonal skills in the classroom
60 minutes

When discussing relationship building or disagreements, many language teachers and coursebooks tend to stop short at offering useful functional language that might be used in such settings. What they do not address however is the communication skills needed to navigate these situations. How do we break the ice when meeting someone? How do we build trust? What is our communication style? How do we deal with conflict? If we were to train our learners to communicate in English, we need to also be training them to become effective communicators. This session explores practical ways in which we can help work on their communication skills.

Based in York, Chia Suan Chong is a teacher trainer, a communication skills trainer, and a writer. The author of *Successful International Communication*, Chia has been English Teaching Professional's regular columnist and award-winning resident blogger for many years. After nearly ten years of teaching and teacher training at IH London, Chia now delivers training online and in different cities around the world. She is also a regular ELT conference speaker and holds a DELTA and a Masters in Applied Linguistics and ELT.